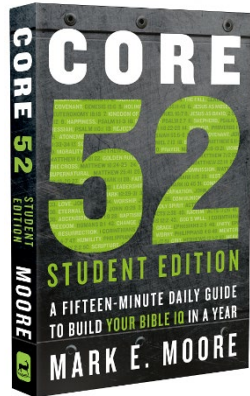


The Core52 Experience

Why Core52?

Vision: Empower the busiest people to master the core of the Bible.

Bible engagement is the single greatest predictor of spiritual success. Yet, the Bible is a big book and people don't know where to start. Core52 eliminates both those barriers, by identifying those verses with the highest ROI and providing tools to master them.

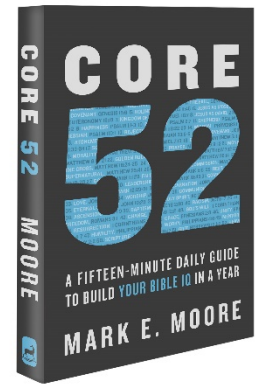


Mission: Provide a tool to achieve Bible mastery in 15 minutes/day, 5 days/week in 1 year.

Think of Core52 as your "FastPass" for knowing God's Word, by-passing the lines of minutia, pushing you to the front of the biggest ideas of the Bible to build a Christian worldview.

Need: There is a gap between people's interest in the Bible and their engagement with it. 80% of all church members want to know the Bible better and small groups may be the best place to provide this discipleship mechanism. Trevor DeVage, Sr. Pastor of Christ's Church of Mason, OH

says: "In twenty years of ministry, I've never seen anything engage and excite our people more than Core52. This is going to be a massive part of our discipleship pathway."



What is Core52?

- The **Core52 book** identifies the fifty-two most influential verses in the Bible, providing a brief essay for each verse, tracing its theme through the entire Bible.
- The **Core52 videos** are 5–6 minute summaries of why each verse contributes to your faith journey. These can be used for individual consumption or to engage group discussion.
- The **Core52 website** will offer further resources for group discussion questions to encourage, coach, and track progress. This will also be a repository for churches to share sermon notes, group curriculum, and student/children's programs for Core52.

How to use Core52

- A **church** that desires to become an early adopter for small group material can contact the author at markmoore@ccv.church.
- A **pastor** who desires to preach through all or part of the verses can access any of the nine sermon series based on Core52.
- **Individuals** who want to use this as self-development can purchase the book in July 2019.
- The **five weekly exercises** make this a plug-and-play small group curriculum:
 - Monday, read the four-page essay.
 - Tuesday, memorize the core verse.
 - Wednesday, read the core Bible story.
 - Thursday, meditate on three verses with the same core.
 - Friday, accomplish the core verse action step (which is best done in a small group or with an accountability partner).